



## Savings Time with iStock

We have put together a pre-written article regarding the ways iStock can save businesses and content creators time, something everyone could use more of. Please feel free to use as inspiration for your next blog post and/or simply edit to suit your own voice. The article talks about top features and tools from iStock that your readers will appreciate.

If you decide to share this article, remember to add your own affiliate links, and include an iStock offer or two to help boost conversions.

\*\*\*Start Article\*\*\*

*"All we have to decide is what to do with the time that is given us." - J.R.R. Tolkien*

Marketing your business, creating content, it's all important and it all takes time; but what if I told you that the above quote can apply to you by giving you time back? How? With companies like [iStock by Getty Images](#).

As one of the world's leading royalty-free stock content marketplaces, iStock does more than just offer millions of hand-picked premium [images](#), [illustrations](#), and [videos](#). They have many tools and

features to help streamline your efforts and make your work and projects run as smoothly as possible, cutting time.

One thing we can all agree on is how simple it can be to fall down a wormhole of images. Which one is right? Is there one closer to what I'm looking for? It happens to all of us, but you can cut back on the time it takes to find the perfect images with the **Image Search Icon**.

This tool allows you to simply click the camera icon within the search bar and upload an image. iStock will then pull up similar results allowing you to browse close matches to an idea you might already have had. No more finding the right keywords to find the right image. Instead, you'll cut the hassle and get on the right path quickly and easily.

Of course, if you happen to run across images or videos that you love but don't need at the moment, **iStock Boards** stops you from having to go fishing for them again. No more bookmarking, simply create a board to save any content that you might have found and aren't ready to use yet. This will help for future time-saving search options, creative inspiration, or even team project example images.

How about when you've found an image you think is perfect? The last thing you want to do is take the time to buy it and then realize you can't edit it the way you were hoping. Thanks to the **iStock Editor Tool**, you can edit an image before you even download it – saving time *and* money.

Other helpful time-saving features on iStock include [templates](#), specific categories simply found on the homepage like [Business & Finance](#), [Moods & Feelings](#), and more. Check out everything iStock has to offer and start saving time today!

[Start Browsing](#)

\*\*End Article\*\*